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Before the Federal Communications Commission Washington, DC 20554

In re	MULLIVED	
Amendment of Section 73.202 Table of Assignments	2 (b)) B 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	
FM Broadcast Stations) RM -	
(Fredonia and)	
Falconer, New York))	

To: Chief, Allocations Branch

PETITION FOR RULE MAKING

North County Broadcasting, Inc., licensee of FM station WCQA, Fredonia, New York (hereinafter "WCQA"), respectfully petitions for rule making to amend Section 73.202 (b) of the Commission's rules to replace the allotment of channel 243A at Fredonia with channel 243A at Falconer, New York. In support thereof, the following is shown.

WCQA is presently licensed to the village of Fredonia, New York. This petition proposes a change in the community of license from Fredonia, which has another transmission service, to the village of Falconer, a community with no present services.

No change in frequency is proposed.

As noted above, the village of Falconer has no local transmission service. Yet it merits its own station. According to the 1990 Census, Falconer is an incorporated village with a population of 2,653. Falconer has its own its own form of village government with an elected Mayor, a Village Clerk/Treasurer and four Village Trustees. The Falconer School District is comprised of three area schools, two elementary and one Junior/Senior High School. Falconer Junior/Senior High serving grades 6-12, is located within the village limits and all three schools within the Falconer School District have a combined enrollment

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of 1,508 students.

There are a number of churches in Falconer such as, Falconer First Wesleyan church, First United Methodist church and Bethlehem Lutheran church. The Falconer Public library serves village residents. There is also a U. S. Post Office in Falconer with its own unique Zip Code, 14733.

In addition, there are several businesses within Falconer, some of which seek to identify themselves with the community. Falconer Foods BBQ & Catering, Falconer Electronics and Falconer News are all located within the village.

Fredonia, WCQA's present community of license is also the home of educational FM station WCVF-FM, operated by the Board of Trustees of the State University of New York at Fredonia. Accordingly, grant of this petition will not cause the removal of Fredonia's only transmission service.

Grant of this petition will enable WCQA to improve its service to the public in three important ways. (1) It will provide a first service to the needy community of Falconer. (2) It will substantially increase WCQA's population served. (3) it will allow WCQA to double its power from 3kw to 6kw, making more efficient use of the radio spectrum.

According to the Commission's web site, the coordinates of Falconer, New York are NL 42° 07' 06" WL 79° 11' 54". As shown by the attached spacing study, Channel 243A may be assigned to Falconer with a slight site restriction of 4.0 km SW from an assumed reference point of NL 42° 05' 22" WL 79° 13' 38" and is consistent with all United States spacing and city-grade coverage requirements with the deletion of Channel

243A at Fredonia. In addition, all of Falconer will receive a city-grade signal (70 dBu) from this reference point, assuming maximum Class A facilities. While the proposed site is short-spaced to two vacant Canadian allotments, no interference will be caused to these allotments within Canada. In actuality, the short-spacings to these two Canadian allotments will substantially decrease if WCQA changes its community of license to Falconer. The instant proposal complies fully with the Canadian-USA FM Broadcasting Agreement of 1947. WCQA recognizes that Canadian concurrence must be obtained.

The reallotment of Channel 243A from Fredonia to Falconer will further the goals of Section 307(b) of the Communications Act by giving Falconer its first local service without depriving Fredonia of transmission service. It will also increase the station's service area and population served. Commission precedent supports the removal of a station from a community with another service to one without a station of its own. See e.g. Willows and Dunnigan, California, 10 FCC Rcd 11522 (Chief, Allocations Branch, 1995).

As the petition proposes no change in channel and a site move of only 34 km, the proposal is mutually exclusive with the present authorization of WCQA. Grant of this petition will <u>not</u> subject WCQA to competing applications.

WCQA hereby certifies that it will promptly apply for a construction permit upon finalization of the allotment to Falconer as requested herein, and will promptly construct and operate the station upon grant of its construction permit application.

Accordingly, and consistent with the policies regarding modification of a station's community of license, the Commission should amend Section 73.202(b) as follows:

Community	Present	Proposed
Falconer, New York		243A
Fredonia, New York	243A	

Section 1.52 Compliance:

In accordance with Section 1.52 of the Commission's rules, I have reviewed this document and hereby verify it.

Respectfully Submitted,

NORTH COUNTY BROADCASTING, INC.

Bv

Daniel C. Fischer

Its Vice President

February 21, 2000

North County Broadcasting, Inc. P. O. Box 1199
Jamestown, New York 14701

You Entered:	
FALCONER, NY	
FALCONER, NY	
Latitude: N 42 7 6 Longitude: W 79 11 54 Map of Coordinates	
Another Community?	
City or Community:	
U.S. State or Possession:	
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(is a required field)	
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ALC	Greenville	PA 296 A	U 125.6	10.0	231.5 <i>x</i>	115.6
WEXC	Greenville	PA 296 A	L 125.6	10.0	231.5 <i>x</i>	115.6
ALC	South Bristol Township	NY 297 A	U 165.2	10.0	63.8 <i>x</i>	155.2
W297AB	Williamsville	NY 297 D	L 104.7	0.0	22.1x	104.7
WLCL	South Bristol Township	NY 297 A	C 165.2	10.0	63.8 <i>x</i>	155.2
ALC	Du Bois	PA 297 B	ប 109.3	15.0	155.9 <i>x</i>	94.3
WDBA	Du Bois	PA 297 B	L 109.3	15.0	155.9 <i>x</i>	94.3
ALC	Du Bois	PA 297 B	บ 109.3	15.0	155.9x	94.3







General Profile for Falconer village, New York

Summary. . Housing

. Income

. Labor

. Social

[New York Home Page] [Search for City, Town, CDP] [Search for County] [Download Data]

1990 Census of Population and Housing Falconer village, New York	Page 1
Total populationSEX	2,653
Male	1,250
Female	1,403
AGE	•
Under 1 year	27
1 and 2 years	61
3 and 4 years	66
5 years	25
6 years	41
7 to 9 years	100
10 and 11 years	88
12 and 13 years	58
14 years	36
15 years	21
16 years	25
17 years	39
18 years	35
19 years	48
20 years	37
21 years	22
22 to 24 years	100
25 to 29 years	208
30 to 34 years	209
35 to 39 years	171
40 to 44 years	159
45 to 49 years	149
50 to 54 years	145 164
55 to 59 years	164 54
60 and 61 years	103
62 to 64 years	153
70 to 74 years	105
75 to 79 years	104
80 to 84 years	56
85 years and over	44
Median age	37.4
Under 18 years	587
Percent of total population	22.1
65 years and over	462
Percent of total population	17.4
HOUSEHOLDS BY TYPE	
Total households	1,147